



2023 AD SPECS & RATES



Local art lovers as well as tourists to Santa Fe will see your website ad, set in rotation, year-round. Carefully curated and presented in the app and website, your ad receives prime placement in an environment that celebrates the creativity of the city and the wonder of the Santa Fe Art Experience.



WEBSITE | SantaFeArtExperience.com

Large Banner Ad 1295 x 550

The screenshot shows the website's navigation menu with links for GALLERIES, MUSEUMS, SF ARTS DISTRICTS, EVENTS, PARTICIPATE, and CONTACT. Social media icons for Instagram, Facebook, and YouTube are also present. The main banner features a scenic image of a bridge over a river with a 'TRAVEL LEISURE WORLD'S BEST AWARDS 2017' seal. The text on the banner reads: 'THE BLUE HERON RESTAURANT', 'Dine waterside for breakfast, lunch, dinner & Sunday brunch', and a 'BOOK NOW' button. Below the banner is the Sunrise Springs logo and text: 'SUNRISE SPRINGS AN OJO SPA RESORT SANTA FE'. A grey callout box points to the banner with the text 'LARGE BANNER AD : 1295 x 550'. Below the banner, the text 'Art Events' is displayed. At the bottom, there is a section for 'ViVO Contemporary' on Friday, March 15, 2019, from 5:00 PM to 7:00 PM, titled 'Giving Voice To Image 7' as a collaboration of artists and local poets. The event details are partially cut off at the bottom of the page.

Art Events

LARGE BANNER AD : 1295 x 550



ViVO Contemporary

Friday, March 15, 2019
5:00 PM – 7:00 PM

"Giving Voice To Image 7"
a collaboration of artists and local poets

5:00 PM until 7:00 PM, followed by two
at 5:00 PM Friday, March 15, 2019



Sidebar Banner Ad 728 x 90

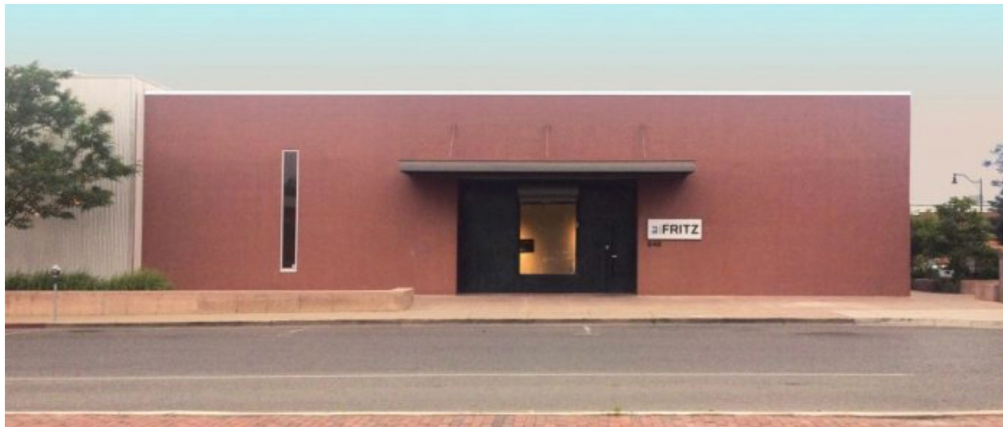


GALLERIES MUSEUMS SF ARTS DISTRICTS EVENTS

PARTICIPATE CONTACT



Railyard Arts District



The **RAILYARD ARTS DISTRICT** is Santa Fe's premier destination for focused regional and international contemporary art. Located along Guadalupe Street and near the railroad tracks, the spacious warehouse style venues are large and contemporary and the art is too.

The Railyard expands across Paseo de Peralta where nearby SITE Santa Fe stands tall. SITE Santa Fe creates significant experiences for visitors by presenting the most innovative visual art of our time in new and engaging ways. SITE's year-round schedule of exhibitions serves as a platform for experimental curatorial approaches, innovative exhibition design, and projects by emerging and established artists.

At the nearby El Museo Cultural you will find a fascinating array of international folk art, vintage Western memorabilia, tribal and global fine art, in one single location.

The Jean Cocteau Cinema, an eclectic movie house, has become a mainstay of the Santa Fe community. The Cinema hosts artists, singers, comedians, magicians, and authors, as well as showing a fine selection of films; everything from new releases to beloved classics.

The Railyard is a center for the Last Friday Art Walk, Artisan's Market and Free Fridays at SITE Santa Fe, as well as numerous summertime events.

In 2016, Santa Fe's newest arts district was voted one of the nation's 10 Best Art Districts in a *USA Today* Readers Choice poll.

Annual Events

Last Friday Art Walk

Fridays 5 - 7 pm

Farmer's Market

Saturday 8 - 11 am

Winter Market at El Museo Cultural

8 am - 3pm

Railyard Artisan's Market

Sundays 10 am - 4 pm

RAILYARD GALLERIES

SIDEBAR BANNER AD : 750 x 500





Leaderboard Ad 728 x 90



Galleries We Love



Nuart Gallery

Beautiful, airy space to view and contemplate large expansive art.

[learn more >](#)



VIVO Contemporary

A local artist's collective that gives back to the community.

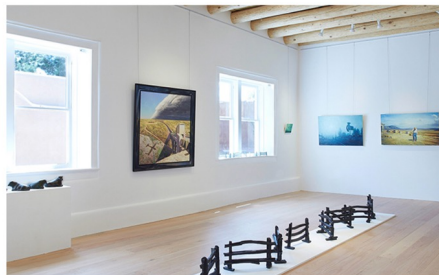
[learn more >](#)



Ellsworth Gallery

A downtown gem located just off the plaza featuring contemporary art, as well as Japanese antiques.


[learn more >](#)



Gerald Peters Gallery

Museum quality works, beautifully presented in a spacious contemporary Southwest environment.

[learn more >](#)



Know better. Book better. Go better.

Santa Fe Art Experience

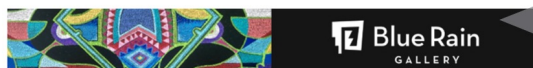
© 2019 TripAdvisor LLC

Join the SFAE Community

Sign up with your email address to receive news and updates.

SIGN UP

We respect your privacy.

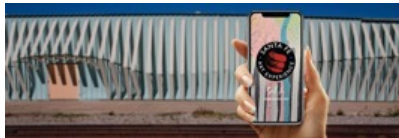


LEADERBOARD AD : 728 x 90



Newsletter Leaderboard Ad 728 x 90

NEWSLETTER LEADERBOARD AD 728 x 90




DOWNLOAD THE
FREE APP TODAY!


www.santafeartexperience.com



DOWNLOAD THE APP



Art Week Begins



Use our App and website to plan visits to your favorite galleries and during Art Week.



DOWNLOAD THE
FREE APP TODAY!

www.santafeartexperience.com




Watch video

Now you can get connected to SFAE in a new and simple way. Just scan our QR code with your smartphone camera.



The Store is Open!

SHOP NOW





Curt Doty Company LLC, 624 Paseo de la Curma, Suite 3, Santa Fe, NM 87501, USA



NEW TEXT ALERTS

Now available with the Santa Fe Art Experience, Text Alerts. The most affordable way to connect with the SFAE App community.

Required Specifications:
Subject to all contractual provisions.

Text Alert

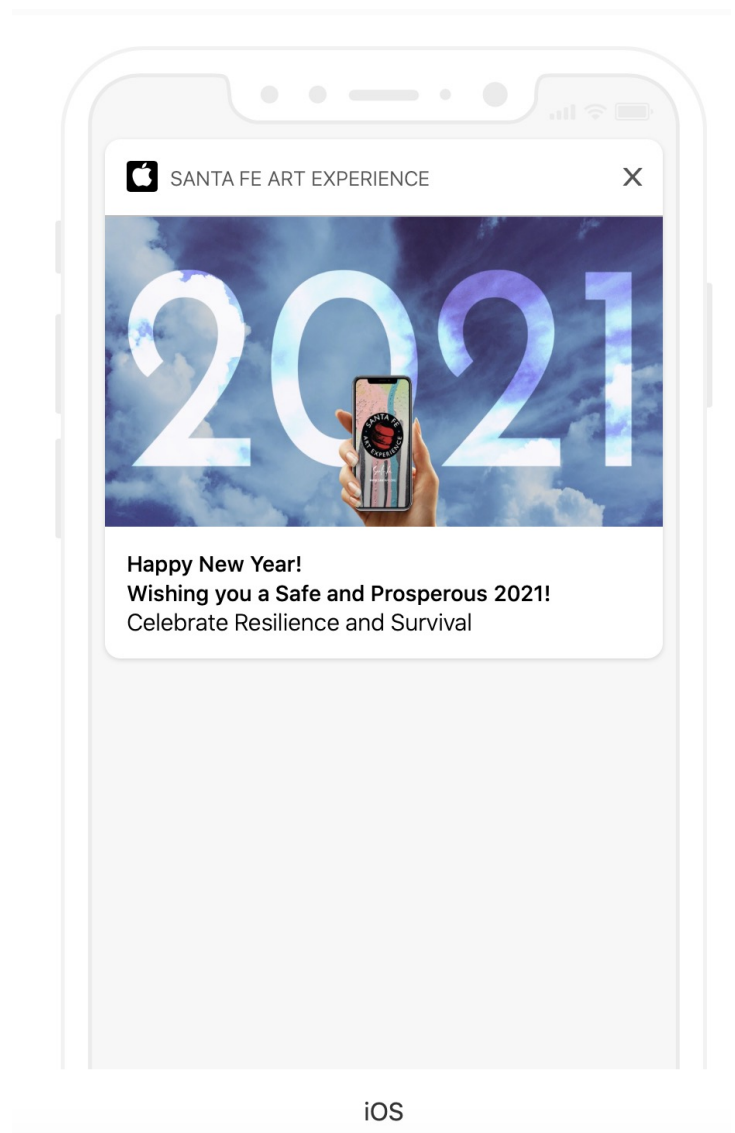
Artwork

1440 x 720 72 ppi

Up to 3 lines of copy

Up to 4 alerts per month

Email artwork to: curt@curtdoty.com





2023 SPONSOR CONTRACT

Sponsor _____

Responsible Party or Agency _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ Email _____

Preferred Marketing Contact _____

Phone _____

Email _____

TERMS

It is agreed upon on this _____ day of _____ 20____ that payment is as follows:

- CASH (non-trade: Cash or check)
 - Full Payment
 - 50% upon signing, 50% due with artwork
- Other: _____

<p>WEBSITE AD SIZE/RATES</p> <p>Sponsorship \$2,495 <u>3 Website Banners</u> 1295 x 550 750 x 500 728 x 90 Placement for one year. Optional Packages</p> <table> <tr><td>1 Month</td><td>\$230</td></tr> <tr><td>2 Months</td><td>\$462</td></tr> <tr><td>3 Months</td><td>\$660</td></tr> <tr><td>6 Months</td><td>\$1320</td></tr> </table>	1 Month	\$230	2 Months	\$462	3 Months	\$660	6 Months	\$1320	<p>FEATURED LISTING</p> <p>Website Only \$495 Placement for one year. For Galleries/Museums + 1 728x90 website banner for one month, your choice of placement.</p>	<p>NEWSLETTER AD</p> <p>Newsletter \$100/mo. Placement for one month. For Galleries, Museums, Restaurants, Bars, Hotels 728x90 newsletter banner</p> <hr/> <p>TEXT ALERT AD</p> <p>Text (4X) \$75/mo. Placement for one month. For Galleries, Museums, Restaurants, Bars, Hotels Message/Link/Photo</p>
1 Month	\$230									
2 Months	\$462									
3 Months	\$660									
6 Months	\$1320									

FLIGHT DATE _____ TO _____

TOTAL SPEND \$ _____ + CRS TAX \$ _____ = BALANCE DUE \$ _____
(Cash) (8.4375%) (Cash)

No agency discount is provided. Past due invoices may be charged 1.5% interest per month beginning 10 days after publishing. ADVERTISER agrees to provide final art and production files.

AGREEMENT

This agreement is entered into by Curt Doty Company, LLC (Agency), and the Sponsor, named herein, who hereby authorizes the Agency to insert and publish advertising (ad) on behalf of the Sponsor on the website www.santafeartexperience.com. Advertising published under this contract is subject to all conditions stated in the attached rate and spec documents. The publisher reserves the right to refuse any not in compliance with our artistic or editorial standards. The publisher retains the right to refuse any artwork. Artwork will be returned upon request subsequent to receipt of payment but not before publication. Make Checks Payable to Curt Doty Company, LLC.

Sponsor _____ Date _____

Curt Doty _____ Date _____

To participate or advertise, contact **Curt Doty 505.467.8212**