



2019 AD SPECS & RATES

Local art lovers as well as tourists to Santa Fe will see your mobile or website ad, set in rotation, year round. Carefully curated and presented in the app and website, your ad receives prime placement in an environment that celebrates the creativity of the city and the wonder of the Santa Fe Art Experience.

Required Specifications:

Subject to all contractual provisions.

Website Banners

Header Banner

1295 X 550 150ppi

Sponsor Banners

750 X 500 72ppi

728 X 90 72ppi

Email artwork and notify to:

curt@curtdoty.com

Mobile Leaderboard

Static banner.

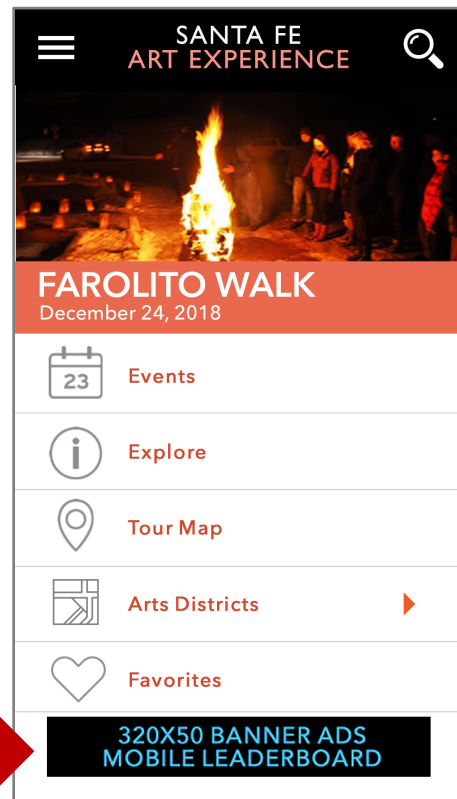
Max file size: 75KB

Hi Rez delivery

1125 X 176 72ppi

To participate or advertise, contact

Curt Doty 505.467.8212



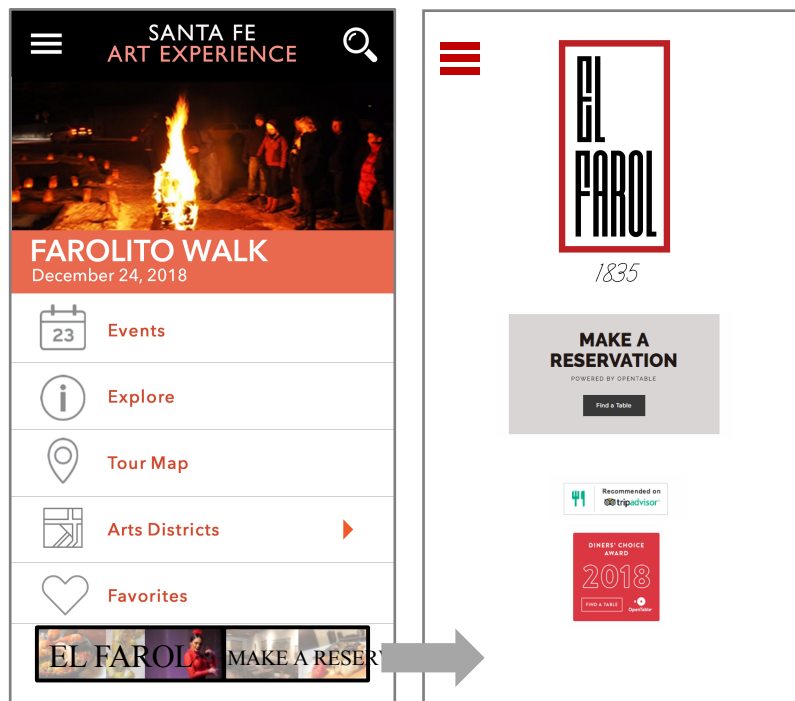


SANTA FE ART EXPERIENCE

How it works

A simple banner that clicks through to your website within 1 click.

MOBILE APP



A standard mobile leaderboard ad will refresh on the homepage every time, in every district, showcasing advertisers in that area.

It will click through to the advertisers mobile site.



WEBSITE | SantafeArtExperience.com

Large Banner Ad 1295 x 550



GALLERIES MUSEUMS SF ARTS DISTRICTS EVENTS

PARTICIPATE CONTACT



THE BLUE HERON RESTAURANT

Dine waterside for breakfast, lunch, dinner & Sunday brunch

BOOK NOW



SUNRISE SPRINGS
AN OJO SPA RESORT
SANTA FE

Art Events

LARGE BANNER AD :1295 x 550



ViVO Contemporary

Friday, March 15, 2019
5:00 PM – 7:00 PM

"Giving Voice To Image 7"
a collaboration of artists and local poets

:00 PM until 7:00 PM, followed by two
at Grand Gallery Museum



Sidebar Banner Ad 728 x 90

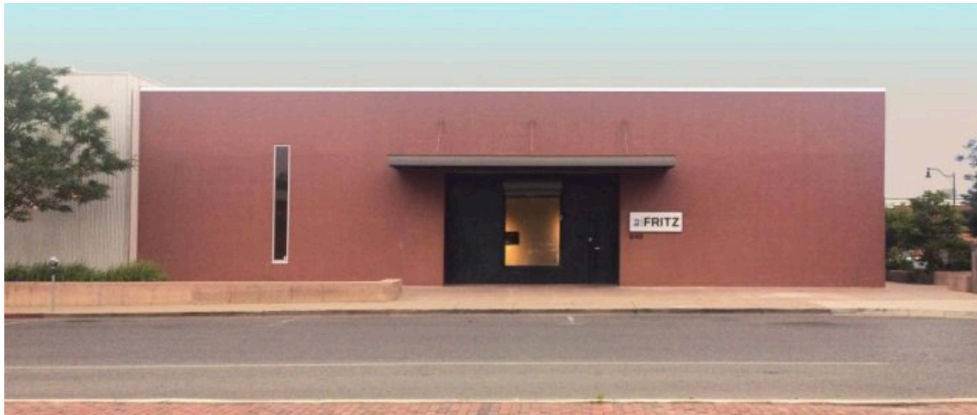


GALLERIES MUSEUMS SF ARTS DISTRICTS EVENTS

PARTICIPATE CONTACT



Railyard Arts District



The **RAILYARD ARTS DISTRICT** is Santa Fe's premier destination for focused regional and international contemporary art. Located along Guadalupe Street and near the railroad tracks, the spacious warehouse style venues are large and contemporary and the art is too.

The Railyard expands across Paseo de Peralta where nearby SITE Santa Fe stands tall. SITE Santa Fe creates significant experiences for visitors by presenting the most innovative visual art of our time in new and engaging ways. SITE's year-round schedule of exhibitions serves as a platform for experimental curatorial approaches, innovative exhibition design, and projects by emerging and established artists.

At the nearby El Museo Cultural you will find a fascinating array of international folk art, vintage Western memorabilia, tribal and global fine art, in one single location.

The Jean Cocteau Cinema, an eclectic movie house, has become a mainstay of the Santa Fe community. The Cinema hosts artists, singers, comedians, magicians, and authors, as well as showing a fine selection of films; everything from new releases to beloved classics.

The Railyard is a center for the Last Friday Art Walk, Artisan's Market and Free Fridays at SITE Santa Fe, as well as numerous summertime events.

In 2016, Santa Fe's newest arts district was voted one of the nation's 10 Best Art Districts in a *USA Today* Readers Choice poll.

Annual Events

Last Friday Art Walk

Fridays 5 - 7 pm

Farmer's Market

Saturday 8 - 11 am

Winter Market at El Museo Cultural

8 am - 3pm

Railyard Artisan's Market

Sundays 10 am - 4 pm

RAILYARD GALLERIES

SIDEBAR BANNER AD : 750 x 500





Leaderboard Ad 728 x 90



Galleries We Love



Nuart Gallery

Beautiful, airy space to view and contemplate large expansive art.

[learn more >](#)



VIVO Contemporary

A local artist's collective that gives back to the community.

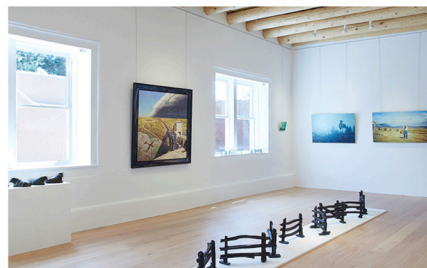
[learn more >](#)



Ellsworth Gallery

A downtown gem located just off the plaza featuring contemporary art, as well as Japanese antiques.


[learn more >](#)



Gerald Peters Gallery

Museum quality works, beautifully presented in a spacious contemporary Southwest environment.

[learn more >](#)


Know better. Book better. Go better.

Santa Fe Art Experience

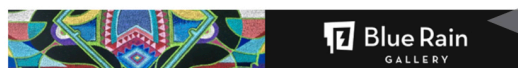
© 2019 TripAdvisor LLC

Join the SFAE Community

Sign up with your email address to receive news and updates.

SIGN UP

We respect your privacy.



LEADERBOARD AD : 728 x 90



2019 SPONSOR CONTRACT

Sponsor _____
 Responsible Party or Agency _____
 Address _____
 City, State, Zip _____
 Phone _____ Fax _____ Email _____
 Preferred Marketing Contact _____
 Phone _____ Email _____

TERMS

It is agreed upon on this _____ day of _____ 20____ that payment is as follows:

CASH (non-trade: Cash or check)

- Full Payment
- 50% upon signing, 50% due with artwork
- Other: _____

APP AD SIZE/RATES

Sponsorship **\$2,495**
Mobile Leaderboard
 320x50, static banner.
 Placement for one year.

Optional Packages

1 Month	\$230
2 Months	\$462
3 Months	\$660
6 Months	\$1320

WEBSITE AD SIZE/RATES

Sponsorship **\$2,495**
3 Website Banners
 1295 x 550
 750 x 500
 728 x 90
 Placement for one year.

Optional Packages

1 Month	\$230
2 Months	\$462
3 Months	\$660
6 Months	\$1320

FEATURED LISTING

Website Only **\$495**
 Placement for one year.
 For Galleries/Museums

FLIGHT DATE _____ TO _____
 TOTAL SPEND \$ _____ + CRS TAX \$ _____ = BALANCE DUE \$ _____
 (Cash) (8.3125%) (Cash)

No agency discount is provided. Past due invoices may be charged 1.5% interest per month beginning 10 days after publishing. ADVERTISER agrees to provide final art and production files.

AGREEMENT

This agreement is entered into by Curt Doty Company, LLC (Agency), and the Sponsor, named herein, who hereby authorizes the Agency to insert and publish advertising (ad) on behalf of the Sponsor in the 2019 version of the Santa Fe Art Experience app, powered by Gretel, and/or the website www.santafeartexperience.com Advertising published under this contract is subject to all conditions stated in the attached rate and spec documents. The publisher reserves the right to refuse any not in compliance with our artistic or editorial standards. The publisher retains the right to refuse any artwork. Artwork will be returned upon request subsequent to receipt of payment but not before publication. Make Checks Payable to Curt Doty Company, LLC.

Sponsor _____ Date _____
 Curt Doty _____ Date _____

To participate or advertise, contact **Curt Doty 505.467.8212**